# **Best Advice Award**

The fact you have this entry form means that you have decided to enter the Best Advice Award and you now have until 5 p.m. on 16th April to return it completed for it to be entered into the award.

Entries will be scrutinised anonymously by the first judging panel (made of energy end users). The shortlist of up to five will be announced on 14th May.

The second judging panel will then decide a winner for the Awards Ceremony to be held on June 28th at the Honourable Artillery Company, Moorgate, London. If you make the shortlist, you will be guaranteed two seats at the Awards Ceremony and dinner.

Please note the following:

1. There are four questions to be answered.
2. The first three questions account for 20 marks each and question four accounts for 40 marks.
3. Your final score will be out of 100.
4. There is a minimum score requirement.
5. The top five scoring consultancies above the minimum score requirement will make up the shortlist for the secondary judging panel.
6. Please take only 500 words or less for each answer. Any answer that goes over the limit will be truncated.
7. Please feel free to use pictures but sparingly.
8. Make sure that each question is before the relevant answer.
9. As the first judging panel will assess your entry anonymously, please do not use your company name or brands in any of the answers. Failure to do so in an answer will lead to that answer being deleted and no score out of 25 being registered for that answer.
10. Judges’ decisions are final and binding; and no discussions or correspondence will be entered into relating to any of their decisions.

The four questions that need to be answered are:

1. How do you define Best Advice? Score out of 20.
2. How do you benchmark the advice you provide? Score out of 20.
3. How do you prove to customers you are providing best advice? Score out of 20.
4. Give two examples of how you have provided best advice to customers, giving customer contact details. Score out of 40.

Good luck!