# **Best Energy Traders Award**

The fact you have this entry form means that you have decided to enter the Best Energy Traders Award and you now have until 5 p.m. on 16th April to return it completed for it to be entered into the award.

Entries will be scrutinised anonymously by the first judging panel (made of energy end users). The shortlist of up to five will be announced on 14th May.

The second judging panel will then decide a winner for the Awards Ceremony to be held on June 28th at the Honourable Artillery Company, Moorgate, London. If you make the shortlist, you will be guaranteed two seats at the Awards Ceremony and dinner.

Please note the following:

1. There are three questions to be answered.
2. Question 1 accounts for 30 marks, question 2 for 30 and question 3 for 40.
3. Your final score will be out of 100.
4. There is a minimum score requirement.
5. The top five scoring consultancies above the minimum score requirement will make up the shortlist for the secondary judging panel.
6. Please take only 600 words or less for each answer. Any answer that goes over the limit will be truncated.
7. Please feel free to use pictures but sparingly.
8. Make sure that each question is before the relevant answer.
9. As the first judging panel will assess your entry anonymously, please do not use your company name or brands in any of the answers. Failure to do so in an answer will lead to that answer being deleted and no score being registered for that answer.
10. Judges’ decisions are final and binding; and no discussions or correspondence will be entered into relating to any of their decisions.

The three questions that need to be answered are:

1. Prove your market knowledge. Score out of 30. Criteria that judges will look at include but are not limited to information sources used, how you report and format of reports, how you communicate this knowledge effectively.
2. What process ensures you get the best value for your customer? Score out of 30.
3. Give an example of where your expertise has made a measurable difference to your customers. Please give customer contact details. Score out of 40.

Good luck!