# **The Consultancy of Tomorrow Award**

The fact you have this entry form means that you have decided to enter The Consultancy of Tomorrow Award and you now have until 5 p.m. on 16th April to return it completed for it to be entered into the award.

Entries will be scrutinised anonymously by the first judging panel (made of energy end users). The shortlist of up to five will be announced on 14th May.

The second judging panel will then decide a winner for the Awards Ceremony to be held on June 28th at the Honourable Artillery Company, Moorgate, London. If you make the shortlist, you will be guaranteed two seats at the Awards Ceremony and dinner.

Please note the following:

1. There are four questions to be answered.
2. Your final score will be out of 100.
3. There is a minimum score requirement.
4. The top five scoring consultancies above the minimum score requirement will make up the shortlist for the secondary judging panel.
5. Please make sure you write to the word limit per question. Any answer that goes over the limit will be truncated.
6. Please feel free to use pictures but sparingly.
7. Make sure that each question is before the relevant answer.
8. As the first judging panel will assess your entry anonymously, please do not use your company name or brands in any of the answers. Failure to do so in an answer will lead to that answer being deleted and no score being registered for that answer.
9. Judges’ decisions are final and binding; and no discussions or correspondence will be entered into relating to any of their decisions.

The winner of this award will demonstrate:

* How you are innovating to serve your customers’ objectives better.
* The types of innovation you are making available to customers and the benefits they bring.
* Any new technology that you have introduced to enhance support for customers.
* Any green energy or other sustainability offerings, like carbon emission and energy reduction services, that you are providing to customers.

The Consultancy of Tomorrow will be scored on the following:

1. How do you see the role of consultants evolving and what actions are you taking as a company to meet this future? *Score out of 20. (250 words max)*
2. Detail any new innovations that you are highlighting or providing to customers. Paying particular attention to new technology, sustainability and flexibility/Demand Side Response. Clearly demonstrate the benefits to customers, quantifying as much as possible. *Score out of 25* *(500 words max)*
3. Demonstrate the ways in which you equip your customers with the knowledge, insight and confidence they need to prepare themselves for a new energy future. Give examples of where this has directly contributed to a new course of action for a client. *Score out of 25. (500 words max)*
4. Give one example of how you have transformed a customer’s energy experience. Clearly describe the impacts and benefits the customer achieved. *Score out of 30. (400 words max)*

Good luck!